

TRANSFORMATIONAL MARKETING MANAGEMENT INTERNSHIP

Company

We are an established wilderness eco-tourism business with a guest ranch and conservation institute located in the sunny south Chilcotin Mountains of British Columbia, Canada. At Chilcotin Holidays, we believe an internship should be more than just a line item on your resume - it should be a life-changing experience profoundly expanding your vision of who you can be and what you can accomplish. In all of our internships, we challenge our interns to clearly identify and continuously re-evaluate their interests, goals, and purpose. Therefore, while you will certainly gain valuable work experience in **Marketing Management**, you are not restricted to this and you get a holistic experience of what life on a guest ranch entails. You will meet adventurers from all around the world, working in this exceptional and unique environment.

Job description

Within this internship you will have the opportunity to work in every aspect of the office, including, but not limited to the following:

- Create content for social media to promote our culture to prospective interns, students and guests
- Prepare short- and long-term marketing and sale plans and implement them
- Create newsletters, email campaigns, online promotions, etc.
- Organize community partners to create Three Pillar philosophy content to share on social media

Requirements:

The requirement for staying with us is your commitment to your Personal Development and the support of our unique culture. You are ready to view challenges as opportunities to grow and learn and take initiative to leave your comfort zone. Our priority is to create a community where we believe the best of each other, want the best for each other and hold one another accountable - If you share this approach you are ready to join us.

Benefits:

- Live by our Three Pillar philosophy of Nature Connection, Nature Conservation and Personal Development.
- Your Personal Development is the priority of your experience, so we facilitate the environment and material for you to grow and evolve towards your best self.
- You become part of our community where we support each other in our goals and mission and share our personal experiences on a daily basis.
- You will live and work in a remote wilderness environment, where you reconnect with nature and yourself.
- You create your own 40 hour week work schedule that meets your interests and moves you towards your goals.
- Free room, board and opportunities above.

Apply through <https://www.trails-to-empowerment.org/join-us/> or scan the QR Code

